DOCUMENT RESUME

ED 423 725 HE 030 816

AUTHOR Rose, Bruce J.

TITLE MPA and CPM Curriculum: An Analysis of the Views of Public

Administrators.

SPONS AGENCY

National Science Foundation, Arlington, VA.

PUB DATE

1996-04-12

NOTE

15p.; Working paper presented at the Annual Meeting of the

Indiana Political Science Association (Terre Haute, IN,

April 12, 1996).

PUB TYPE

Reports - Research (143) -- Speeches/Meeting Papers (150)

EDRS PRICE

MF01/PC01 Plus Postage.

DESCRIPTORS

*Administrator Attitudes; Administrator Education; Course Content; Educational Needs; Government Employees; Higher Education; *Management Development; *Masters Programs; National Surveys; *Professional Training; Program Effectiveness; *Public Administration; Skill Development;

*State Officials; Training Objectives; Workshops

ABSTRACT

Views of state public administrators about management education and training needs were investigated, as were administrator views concerning short-term management development workshops. Data was drawn from responses to questionnaires mailed to 5,980 state administrators who were selected from a national survey and from random samples using lists provided by states, state-supported programs, and universities; respondent profile data are included. Results suggest that respondents regard as important the topics addressed by both Masters of Public Administration (MPA) programs and by Certified Public Manager (CPM) programs, which are government-supported management training programs. The MPA respondents cited as most important learning about organizational behavior, budget operations, and political institutions. CPM respondents cited problem-solving techniques, strategic planning, and performance management as most important. Responses of the MPA and CPM respondents were not compared because the two groups had not been given a dissimilar set of items. The majority of the CPM respondents reported finding their training only somewhat valuable in increasing their effectiveness. However, all respondents felt that the workshop skills topics were valuable, with team building, presentation skills, and negotiation techniques cited as most important. (Contains 11 references). (SW)

************************* Reproductions supplied by EDRS are the best that can be made from the original document.



MPA and CPM Curriculum: An Analysis of the Views of Public Administrators

By

Bruce J. Rose Associate Professor of Public Administration Kentucky State University

School of Public Administration KENTUCKY STATE UNIVERSITY Frankfort, Kentucky 40601 (USA)

U.S. DEPARTMENT OF EDUCATION Office of Educational Research and Improvement EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

- This document has been reproduced as received from the person or organization originating it.
- Minor changes have been made to improve reproduction quality.
- Points of view or opinions stated in this document do not necessarily represent official OERI position or policy.

BEST CORY AVAILABLE

A working paper prepared for presentation at the Annual Meeting of the Indiana Political Science Association, April 12, 1996, held on the Indiana State University campus, Terre Haute, Indiana (USA). This paper has utilized survey data collected for a research project supported by the National Science Foundation Grant (No. RII 90006563) awarded to the School of Public Administration, Kentucky State University (1990-1994). The author is fully responsible for the analyses and recommendations presented in this working paper.



INTRODUCTION

If public service educators and trainers are to accommodate the professional socialization needs of public administrators they need feedback from practicing public administrators about professional degree programs (e.g., MPA), and comprehensive government supported management training programs (e.g., CPM). This paper utilizes data from a national study of state administrators to report the views of state public administrators about their attitudes toward management academic and training needs. Views of administrators toward short-term management development workshops will also be discussed

With the rapid expansion of managerial training/education programs, some research has been focused toward gaining a greater understanding of the various aspects of managerial training education (SAARI, 1988). Some specific areas toward which training-related research is being directed include needs assessment, utilization of training in work settings, training implications of growing work force diversity, and specialized training and education needs of minority and women managers. (Terberg, 1975; Cement, 1982; Bartlett, 1979; Chusmir, 1988; Ford, 1987; Gist, 1988; Rose, 1989; Rose et al, 1989; Mohapatra et al 1990; Daniel and Rose, 1991).

II THEORETICAL CONCERNS

Vying for and securing positions of administration and management in the public sector is not as simple as it once was when patronage was the primary determiner of who would be selected to occupy the various manager, administrator and executive positions. Although patronage has not completely disappeared, more and more positions of decision making are being dealt to individuals with what is thought to be proper education and/or training. Figure one below suggests, pre-recruitment background attributes, including gender, influence the development of public service professionalism. Further, the model suggests that these attributes should also influence attitudes and opinions of individuals and sub-groups (e.g., women) toward public service education and training. Partial support for this notion was found by Rose et al, 1989; and Mohapatra et al, 1990.

The present paper uses data collected for a study funded by the National Science Foundation (Grant Number RII 9006563), which in part seeks additional information of the attitudes and opinions of in-service state public administrators toward management education and training.

III RESEARCH QUESTIONS

Specifically, this paper seeks answers to the following research questions.

- 1. How do state public administrators perceive the importance of specific course contents in Masters of Public Administration programs (MPA)?
- 2. How do state public administrators perceive the importance of specific training included in Certified Public Manager programs (CPM)?
- 3. How do state public administrators perceive the importance of short-term management development workshops?



For questions one and two the samples will be composed of only those individuals that have earned at least a graduate degree in management and a CPM certificate respectively. For question three, the sample will include all respondents that reported they have attended management training courses.

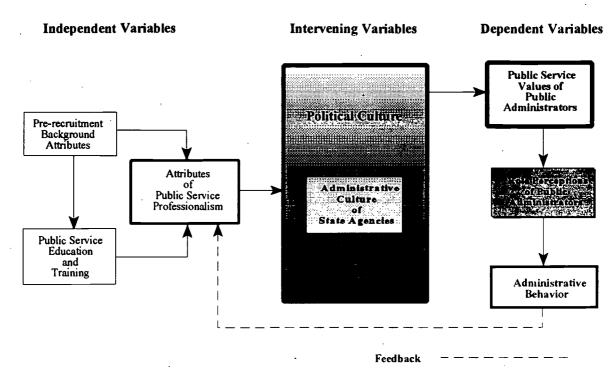


Figure 1 A Conceptualization of Research Variables Influencing Public Service Values of State Public Administrators

IV DATA SOURCES

A national survey research project has provided the data base for this empirical study, and was supported by a three year grant from the National Science Foundation. Random samples were selected from lists provided by various state supported CPM programs, MPA degree granting universities, and several states. Additional general state samples were selected from the State Executive Directory published by Carroll Publishing Company. A total of 5,980 usable self-administrated questionnaires were returned. Table 1 below presents the profile of the sample.

BEST COPY AVAILABLE



2.

Table 1 Respondent Profile

_			Valid	Cum				Valid	Cum
	Freq.	Percent	Percent	Percent		Freq.	Percent	Percent	Percent
GENDER'				•	STATE OF EMP	LOYME	NT		
Male	4091	68.4	69.8	69.8	A1-1	1.40	2.2	2.4	• 4
Female	1769	29.6	30.2	100.0	Alabama Alaska	140 114	2.3 1.9	2.4	2.4
Missing	120	<u>2.0</u>	*.*		Arizona	139	2.3	1.9 2.3	4.3 6.6
Total	5980	100.0	100.0		Arizona Arkansas	114	2.3 1.9	1.9	8.6
					California	252	4.2	4.3	12.8
					Colorado	192	3.2	3.2	16.1
ETHNICITY					Connecticut	31	.5	.5	16.6
EIMMCIII					Delaware	78	1.3	1.3	17.9
White	5152	86.2	88.5	88.5	Florida	337	5.6	5.7	23.6
African-American	290	4.8	5.0	93.5	Georgia	192	3.2	3.2	26.8
Hispanic	151	2.5	2.6	96.1	Hawaii	153	2.6	2.6	29.4
Native American	40	.7	.7	96.8	Idaho	238	4.0	4.0	33.4
Asian or Pacific Isl	176	2.9	3.0	99.8	Illinois	226	3.8	3.8	37.2
Other	11	.2	2	100.0	Indiana	93	1.6	1.6	38.8
Missing	160	<u>2.7</u>	*.*		lowa	137	2.3	2.3	41.1
Total	5980	100.0	100.0		Kansas	122	2.0	2.1	43.2
					Kentucky	122	2.0	2.1	45.2
					Louisiana	94	1.6	1.6	46.8
THE WAR IN THE	T				Maine	80	1.3	1.4	48.2
TYPE WORK UNI	ı				Maryland	109	1.8	1.8	50.0
Data/paper	1364	22.8	24.0	24.0	Massachusetts	136	2.3	2.3	52.3
People Service	4034	67.5	71.1	95.1	Michigan	135	2.3	2.3	54.6
Machine/prod.	277	4.6	4.9	100.0	Minnesota	131	2.2	2.2	56.8
Missing	305	<u>5.1</u>	*.*	.00.0	Mississippi	102	1.7	1.7	58.5
Total	5980	100.0	100.0		Missouri	98	1.6	1.7	60.2
10	3700	100.0	100.0		Montana	59	1.0	1.0	61.2
					Nebraska	120	2.0	2.0	63. 2
					Nevada	110	1.8	1.9	65.1
JOB CATEGORY					New Hampshire	22	.4	.4	65.4
1 1 1 1 4 -41	2276	56.1		50.5	New Jersey	84	1.4	1.4	66.8
Administrative/prof	3375	56.4	58.5	58.5	New Mexico	71	1.2	1.2	68.0
Clerical, Etc.	197	3.3	3.4	62.0	New York	338	5.7	5.7	73.8
Supervisory, Etc.	1413	23.6 2.8	24.5 2.9	86.5 89.4	North Carolina	183	3.1	3.1	76.8
Service, Etc. Law Enforcement, Etc	170 610	10.2	10.6	100.0	North Dakota	50	.8	.8	77.7
Missing	215	3.6	*,*	100.0	Ohio	203	3.4	3.4	81.1
Total	5980	100.0	100.0		Oklahoma	72	1.2	1.2	82.3
10141	3760	100.0	100.0		Oregon	121	2.0	2.0	84.4
					Pennsylvania	115	1.9	1.9	86.3
					Rhode Island	25	.4	.4	86.7
NATURE OF APPO	DINTME	ENT			South Carolina	89	1.5	1.5	88.2
		_	_	-	South Dakota	33	.6	.6	88.8
Elected Official	39	.7	.7	.7	Tennessee	58	1.0	1.0	89.8
Political Appointee	1474	24.6	25.6	26.2	Texas	147	2.5	2.5	92.3
Merit System Employee	3379	56.5	58.6	84.8	Utah	65	1.1	1.1	93.3
Other	874	14.6	15.2	100.0	Vermont	14	.2	.2	93.6
Missing	214 5080	<u>3.6</u>	100.0		Virginia Washinatan	85	1.4	1.4	95.0 96.5
Total	5980	100.0	100.0		Washington	90	1.5	1.5	96.5
					West Virginia Wisconsin	60	1.0	1.0	97.6 98.6
						62	1.0	1.0	
					Wyoming Puerto Rico	42	.7 .7	.7 .7	99.3 100.0
					Unknown State	41 56		* *	100.0
					Total	<u>56</u> 5980	. <u>9</u> 100.0	100.0	
					,		100.0		_

Table Continued on Nest Page

BEST COPY AVAILABLE





	Freq.	Percent	Valid Percen	Cum t Percent		Freq.	Percent	Valid Percent	Cum t Percent
EDUCATION					Years of Service				
High School	171	2.9	2.9	2.9	1 to 9 Years	1029	17.2	17.8	17.8
Some College	383	6.4	6.6	9.5	10 to 19 Years	2199	36.8	38.0	55.8
Bachelor	1309	21.9	22.5	32.0	20 to 29 Years	1937	32.4	33.5	89.3
Graduate Deg.	3966	66.3	68.0	100.0	30 to 39 Years	550	9.2	9.5	98.8
Missing	<u> 151</u>	2.5	*.*		40 to 49 Years	67	1.1	1.2	100.0
Total	5980	100.0	100.0		Missing	198	3.3	*.*	
					Total	5980	100.0	100.0	
DEGREE COMB	INATION	is							

NONE	2973	49.7	49.7	49.7
BA ONLY	328	5.5	5.5	55.2
MPA ONLY	1004	16.8	16.8	72.0
PH.D./DPA ONLY	59	1.0	1.0	73.0
CPM ONLY		5.6	5.6	78.5
	332		10.2	78.3 88.8
OTH. ONLY	612	10.2	4.6	93.4
BA & MPA	275	4.6		
BA & PH.D.	2	.0	.0	93.4
BA & CPM	23	.4	.4	93.8
BA & OTH.	36	.6	.6	94.4
BA, MPA & PH.D./DPA	12	.2	.2	94.6
BA, MPA & CPM	9	.2	.2	94.7
BA, MPA & OTH.	54	.9	.9	95.6
BA, PH.D./DPA & CPM	1	.0	.0	95.7
BA, PH.D./DPA & OTH.	2	.0	.0	95.7
BA CPM & OTH	4	. 1	.1	95.8
BA MPA CPM OTH	1	.0	.0	95.8
MPA & PH.D.	16	.3	.3	96.0
MPA & CPM	42	.7	.7	96.7
MPA & OTH	133	2.2	2.2	99.0
MPA PH.D. & CPM	4	.1	.1	99.0
MPA CPM & OTH	6	.1	.1	99.1
MPA PH.D. CPM & OTH	4	.1	.1	99.2
PH.D. & CPM	4	.1	.1	99.3
CPM & OTH	44	<u>.7</u>	<u>.7</u>	100.0
Total	5980	100.0	100.0	

V DATA ANALYSIS AND DISCUSSIONS

To answer question one: "How do state public administrators perceive the importance of specific course contents in Masters of Public Administration programs (MPA)?"—responses to questionnaire item number 20 (shown below) were analyzed.



20. Listed below are some fields of knowledge that have been included in Public Administration degree programs. To what extent do you feel knowledge of each of these fields is necessary and important in your job as a public administrator. (Please circle the appropriate number)

•	Ii	Very mportan	it		Not Important
a.	Organizational behavior and interpersonal relations	4	3	2	1
b.	Knowledge of political institutions and processes in state government	4	3	2	1
c.	Statistical analysis .	4	3	2	1
d.	Management information systems and computer utilization	n 4	3	2	1
e.	Program evaluation research methodology	4	3	2	1
f.	Budget operations and financial administration	4	3	2	1 .
g.	Personnel management	4	3	2	1
h.	Administrative law and legal issues	4	3	2	1
i.	Public relations and communication	4	3	2	1
j.	Policy analysis	4	3	2	1

Table 2 below contains the response profiles of respondents with graduate management degrees.

Table 2 Frequencies of Responses to Item 20 by Respondents With Graduate Management Degrees

	_	_	Valid	Cum			.	Valid Percent	Cum
	Freq.	Percent	Percent	Percent		Freq.			rercent
ORGANIZATION	AL BEH	AVIOR			MIS & COMPUT	ER UTIL	IZATIO	N	
Not Important	18	.3	.6	.6	Not Important	20	.3	.7	.7
Not Very Important	172	2.9	5.9	6.5	Not Very Important	328	5.5	11.2	11.9
Important	1114	18.6	38.3	44.9	Important	1299	21.7	44.5	56.4
Very Important	1603	26.8	55.1	100.0	Very Important	1271	21.3	43.6	100.0
Not Applicable*	2729	45.6	* *		Not Applicable	2727	45.6	* *	
Missing	344	<u>5.8</u>	*.*		Missing	<u>335</u>	<u>5.6</u>	* *	
Total	5980	100.0	100.0		Total	5980	100.0	100.0	
KNOWLEDGE OI	F POLIT	ICAL IN	STITU	ΓΙΟΝS	PROGRAM EVALUATION				
Not Important	20	.3	.7	.7	Not Important	62	1.0	2.1	2.1
Not Very Important	251	4.2	8.6	9.3	Not Very Important	625	10.5	21.5	23.6
Important	1191	19.9	40.9	50.3	Important	1386	23.2	47.6	71.2
Very Important	1447	24.2	49.7	100.0	Very Important	840	14.0	28.8	100.0
Not Applicable	2729	45.6	* *		Not Applicable	2727	45.6	*.*	
Missing	342	5.7	<u>* *</u>		Missing	<u>340</u>	<u>5.7</u>	*.*	
Total	5980	100.0	100.0		Total	5980	100.0	100.0	
						- Trobia			
STATISTICAL an	alysis				BUDGET OPERA				
Not Important	124	2.1	4.3	4.3	Not Important	35	.6	1.2	1.2
Not Very Important	847	14.2	29.1	33.3	Not Very Important	236	3.9	8.1	9.3
Important	1327	22.2	45.5	78.8	Important	1080	18.1	37.1	46.4
Very Important	617	10.3	21.2	100.0	Very Important	1558	26.1	53.6	100.0
Not Applicable	2728	45.6	*,*		Not Applicable	2727	45.6	*.*	
Missing	337	<u>5.6</u>	<u>*.*</u>		Missing	<u>344</u>	<u>5.8</u>	* *	
Total	5980	100.0	100.0		Total	5980	100.0	100.0	
* Indicates respondents wit	hout a gradu	ate public m	anagemen	degree		Table	Continue	ed on Ne	xt Page



			Valid	Cum		-		Valid	Cum
	Freq.	Percent	Percent	Percent		Freq.	Percent	Percent	Percent
PERSONNEL MA	NAGEM	ENT			PUBLIC RELATI	ONS			
Not Important Not Very Important Important Very Important Not Applicable Missing Total	332 1157 1385 2727 338 5980	.7 5.6 19.3 23.2 45.6 5.7 100.0	1.4 11.4 39.7 47.5 *.* 100.0	1.4 12.8 52.5 100.0	Not Important Not Very Important Important Very Important Not Applicable Missing Total	36 354 1316 1208 2727 <u>339</u> 5980	.6 5.9 22.0 20.2 45.6 5.7 100.0	1.2 12.1 45.2 41.5 *.* *** 100.0	1.2 13.4 58.5 100.0
ADMINISTRATION Not Important	VE LAW 47	& LEGA	L ISSU	ES 1.6	POLICY ANALY Not Important	SIS 55	.9	1.9	1.9
Not Very Important Important Very Important Not Applicable Missing Total	585 1324 959 2727 338 5980	9.8 22.1 16.0 45.6 5.7	20.1 45.4 32.9 ** ** 100.0	21.7 67.1 100.0	Not Very Important Important Very Important Not Applicable Missing Total	343 1251 1256 2727 <u>348</u> 5980	5.7 20.9 21.0 45.6 <u>5.8</u> 100.0	11.8 43.1 43.2 ** ** 100.0	13.7 56.8 100.0

Table 3 below presents these items in rank order according to the response mean for each.

TABLE 3 Rank order of the Responses to Item 20 According to their mean values

Overall Rank	Ārea	Male Mean	Mule Rank	Female Mean	Female Rank	Grand Mean
First	Organization Behavior	3.443	First	3.576	First	3.48
Second	Budget Operations	3.413	Second	3.471	Third	3.43
Third	Knowledge of Political Institutions	3.34	Third	3.547	Second	3.397
Fourth	Personnel Management	3.289	Fifth	3.448	Fifth	3.333
Fifth	MIS & Computer Utilization	3.292	Fourth	3.346	Seventh	3.309
Sixth	Policy Analysis	3.204	Seventh	3.461	Fourth	3.276
Seventh	Public Relations	3.224	Sixth	3.384	Sixth	3.268
Eighth	Administrative Law & Legal Issues	3.051	Eighth	3.203	Eighth	3.096
Ninth	Program Evaluation	2.967	Ninth	3.189	Ninth	3.031
Tenth	Statistical Analysis	2 791	Tenth	2.945	Tenth	2.836

As can be seen in table 3 above, all respondents consider the topics listed in Question 20 to be important (as measured on a four point likert scale). At a second look, the results indicate that the female respondents seem to value each of the topical areas to a slightly higher degree than do their male counterparts. Table 3 also shows that some topic importance disagreement exists between the male and female respondents. For example, male respondents ranked budget operations as the second most important area, while female respondents ranked budget operations as the third most important area. Further, female respondents ranked MIS & computer utilization the seventh most important area, and policy analysis as the fourth most important area; while the rankings of their male



counterparts were reversed. The shaded areas represent agreement.

To answer question two: "How do state public administrators perceive the importance of specific training included in Certified Public Manager programs (CPM)?—responses to questionnaire item numbers 13, 14 15 and 16 were analyzed.

13. The following lists some management topics frequently offered by management training workshops. Please indicate the <u>extent</u> to which you feel training in these areas would contribute to your growth as a public manager? (*Please circle the appropriate number*).

		Great Extent			Little Extent
a.	Understanding Conflict	4	.3	2	1
b.	Problem Solving and Decision Making	4	3	2	. 1
C.	Discipline	4	3	. 2	1
d.	Equal Employment opportunity	4	3	2	1
e.	Financial Management and Planning	4	3	2	1
f.	Computer Information and Office Applications	4	3	2	1
g.	Managing Work Relationships	4	3	2	1
h.	Managing Under a Merit System	4	3	2	1
i.	Motivation	4	3	2	1
j.	Performance Management	4	3	2	1
k.	Strategic Planning	4	3	2	1

	vory Oit				
14. Please indicate often you have utilized what you learned during this training pr	ogram 4	3	2	1	
	Very Use	ful	Ne	ver Usefu	ì
15. Please indicate the usefulness of the reading and reference material you received during your training	4	3	2	1	

Very Often

Never



Very Valuable

Not Valuable

1

2

16. How valuable was your training in increasing your effectiveness?

4 3

Tale 4 below contains the response profiles of Certified Public Manager respondents.

Table 4 Frequencies of Responses to Item 13 by Certified Public Manager Respondents

	Freq.	Percent	Valid Percei	Cum nt Percent		Freq.	Percent	Valid Percen	Cum t Percent
UNDERSTANDING C	ONFLICT				MANAGING WOR	K RELATIO	NSHIPS		
Little Extent	150	2.5	3.3	3.3	Little Extent	93	1.6	2.0	2.0
Mild Extent	876	14.6	19.1	22.3	Mild Extent	750	12.5	16.2	18.3
Strong Extent	2279	38.1	49.6	71.9	Strong Extent	2311	38.6	50.1	68.3
Great Extent	1293	21.6	28.1	100.0	Great Extent	1463	24.5	31.7	100.0
Not Applicable*	1058	17.7	*,*		Not Applicable	1058	17. 7	*,*	
Missing	<u>324</u>	<u>5.4</u>	*,*		Missing	<u> 305</u>	<u>5.1</u>	* *	
Total	5980	100.0	100.0		Total	5980	100.0	100.0	
PROBLEM SOLVING	AND DEC	CISION MA	AKING		MANAGEMENT U	NDER A ME	RIT SYSTE	M ·	
Little Extent	88	1.5	1.9	1.9	Little Extent	559	9.3	12.2	12.2
Mild Extent	524	8.8	11.3	13.2	Mild Extent	1558	26.1	34.0	46.1
Strong Extent	2008	33.6	43.5	56.7	Strong Extent	1745	29.2	38.0	84.2
Great Extent	2000	33.4	43.3	100.0	Great Extent	727	12.2	15.8	100.0
Not Applicable	1058	17.7	*.*	•	Not Applicable	1058	17.7	*.*	
Missing	<u>302</u>	<u>5.1</u>	<u>*.*</u>		Missin g	<u>333</u>	<u>5.6</u>	* *	
Total	5980	100.0	100.0		Total	5980	100.0	100.0	
DISCIPLINE					MOTIVATION				
Little Extent	340	5.7	7.4	7.4	Little Extent	130	2.2	2.8	2.8
Mild Extent	1573	26.3	34.3	41.7	Mild Extent	571	9.5	12.4	15.2
Strong Extent	1873	31.3	40.8	82.5	Strong Extent	2038	34.1	44.3	59.6
Great Extent	803	13.4	17.5	100.0	Great Extent	1859	31.1	40.4	100.0
Not Applicable	1058	17.7	*,*		Not Applicable	1058	17.7	*.*	
Missing	<u>333</u>	<u>5.6</u>	<u>*.*</u>		Missing	<u>324</u>	<u>5.4</u> .	<u>*.*</u>	
Total	5980	100.0	100.0		Total	5980	100.0	100.0	
EQUAL EMPLOYME	NT OPPO	RTUNITY	3		PERFORMANCE N	MANAGEME	NT		
Little Extent	475	7.9	10.3	10.3	Little Extent	111	1.9	2.4	2.4
Mild Extent	1751	29.3	38.1	48.4	Mild Extent	502	8.4	10.9	13.3
Strong Extent	1724	28.8	37.5	85.9	Strong Extent	2209	36.9	47.9	61.2
Great Extent	651	10.9	14.1	100.0	Great Extent	1786	29.9	38.8	100.0
Not Applicable	1058	17.7	*,*		Not Applicable	1058	17.7	*,*	
Missing	<u>321</u>	<u>5.4</u>	<u>*.*</u>		Missing	314	<u>5.3</u>	<u>*.*</u>	
Total	5980	100.0	100.0		Total	5980	100.0	100.0	
FINANCIAL MANAG	EMENT &	PLANNIN	(G		STRATEGIC PLAN	NING			
Little Extent	325	5.4	7.0	7.0	Little Extent	124	2.1	2.7	2.7
Mild Extent	1175	19.6	25.5	32.5	Mild Extent	575	9.6	12.4	15.1
Strong Extent	1874	31.3	40.7	73.2	Strong Extent	1871	31.3	40.5	55.6
Great Extent	1236	20.7	26.8	100.0	Great Extent	2050	34.3	44.4	100.0
Not Applicable	1058	17.7	* *		Not Applicable	1058	17.7	* *	
Missing	<u>312</u>	<u>5.2</u>	<u>*.*</u>		Missing	<u>302</u>	<u>5.1</u>	* *	
Total	5980	100.0	100.0		Total	5980	100.0	100.0	
COMPUTER INFORM	MATION A	ND OFFI	ĽE		* Indicates respondents	that are not ce	rtified public	managers	;
APPLICATIONS					•		•		
Little Extent	202	3.4	4.4	4.4					
Mild Extent	950	15.9	20.6	25.0					
Strong Extent	2039	34.1	44.2	69.1	•				
Great Extent	1425	23.8	30.9	100.0					
Not Applicable	1058	17.7	*,*		•				
Missing	<u>306</u>	<u>5.1</u>	<u>*.*</u>						
Total	5980	100.0	100.0						



Table 5 below presents these items in rank order according to the response mean for each.

Table 5 Rank order of the Responses to Item 13 According to their mean values

Overall Rank	Area	Male Mean	Male Rank	Female Mean	Feniale Rank	Grand Mean
First	Problem Solving	3.247	First	3.362	Second	3.281
Second	Strategic Planning	3.219	Second	3.375	First	3.266
Third	Performance Management	3.188	Fourth	3.324	Third	3.23
Fourth	Motivation	3.209	Third	3.253	Fourth	3.224
Fifth	Managing Work Relationships	3.076	Fifth	3.198	Fifth	3.114
Sixth	Understanding Conflict	2.967	Seventh	3.161	Sixth	3.025
Seventh	Computer Information and Office Applications	3.006	Sixth	3.03	Seventh	3.015
Eight	Financial Management and Planning	2.864	Eighth	2.881	Eight	2.872
Ninth	Discipline	2.665	Ninth	2.717	Ninth	2.684
Tenth	Managing Under a Merit System	2.55	Tenth	2.628	Tenth	2.575
Eleventh	Equal Employment Opportunity	2:529	Eleventh	2.606	Eleventh	2.554

As can be seen in table 5 above, all respondents consider the topics listed in Question 13 to be important (as measured on a four point likert scale). As with the MPA respondents, female CPM respondents seem to value each of the topical areas to a slightly higher degree than do their male counterparts. Also, as with the MPA respondents, there is some topic area disagreement between the male and female respondents. For example, male respondents ranked problem solving first and strategic planning second, while female respondents reversed this order. Further, female respondents ranked strategic planning first, problem solving second, computer information and office applications sixth and understanding conflict seventh, while their male counterparts reversed this order. The shaded areas represent agreement.

Table 6 below contains frequency distributions for Questions 14, 15 and 16.

Table 6 Frequency distributions for Questions 14, 15 and 16

	Freq.	Percent	Valid Percent	Cum Percent		Freq.	Percent	Valid Percent	Cum Percent
How often have you utilized what you learned during this training					How valuable was your tr	aining in i	ncreasing y	your effec	tiveness?
program		_			Not Valuable	63	1.1	1.4	1.4
Never Sometimes Often Very Often Not Applicable Missing Total	28 701 2781 1077 1060 333 5980	.5 11.7 46.5 18.0 17.7 <u>5.6</u> 100.0	.6 15.3 60.6 23.5 *.* 100.0	.6 15.9 76.5 100.0	Somewhat Not Valuable Somewhat Valuable Very Valuable Not Applicable Missing Total	857 2877 868 1056 259 5980	14.3 48.1 14.5 17.7 <u>4.3</u> 100.0	18.4 61.7 18.6 *** 100.0	19.7 81.4 100.0
Indicate the usefulness of during your training	of the readi	ng and refe	rence mat	terial you					
Never Useful Sometimes Useful Useful Very Useful Not Applicable Missing Total	95 1188 2624 692 1060 321 5980	1.6 19.9 43.9 11.6 17.7 5.4 100.0	2.1 25.8 57.1 15.0 *** ***	2.1 27.9 85.0 100.0	·				





As can be seen in table 6 above, a84.1% of the CPM respondents indicate that they often to very often utilize what they learned during their training, while 81.4% found that the training was only somewhat valuable or less in increasing their effectiveness. While 61.7% found their training to be very valuable. Slightly over half (55.5%) found the reading and reference material useful. Only 15.0% found the reading material to be very useful. What these three items seem to say is that, there was value in their CPM training, however suggest that there is room for considerable content improvement in these programs.

To answer question three, "How do state public administrators perceive the importance of short-term management development workshops?", were analyzed.

3. The following lists some skills topics that relate to workshops frequently offered as part of management workshops. Please indicate the extent you feel training in these areas would contribute to your growth as a public manager. (*Please circle appropriate number*)

		Great Extent			Little Extent
a.	Assertiveness	4	3	2	1
b.	Team Building	4	3	2	1
C.	Business English	4	3	2	1
d.	Stress Management	4	3	2	I
e.	Presentation Skills	4	3	2	1
f.	Professional Image	4	3	2	1
g.	Writing Reports and Proposals	4	3	2	1
ĥ.	Reading Effectiveness	4	3	2	1
i.	Writing Better Letters	4	3	2	. 1
j.	Negotiation Techniques	4	3	2	1
k.	Labor Relation Strategies	4	3	2	1

Table 7 below contain frequency distributions for Question 3.

Table 7 Frequency of Responses to Question 3

ASSERTIVENESS	Freq.	Percent	Valid Percent	Cum Percent	STRESS MANAGE	Freq. MENT	Percent	Valid Percent	Cum Percent
Little Extent Mild Extent Strong Extent Great Extent Missing Total	626 1888 2572 821 <u>73</u> 5980	10.5 31.6 43.0 13.7 1.2 100.0	10.6 32.0 43.5 13.9 ***	10.6 42.6 86.1 100.0	Little Extent Mild Extent Strong Extent Great Extent Missing Total	419 1657 2393 1457 <u>54</u> 5980	7.0 27.7 40.0 24.4 <u>9</u> 100.0	7.1 28.0 40.4 24.6 ** 100.0	7.1 35.0 75.4 100.0
TEAM BUILDING					PRESENTATION S	SKILLS			
Little Extent Mild Extent Strong Extent Great Extent Missing Total	151 601 2363 2816 49 5980	2.5 10.1 39.5 47.1 .8 100.0	2.5 10.1 39.8 47.5 *** 100.0	2.5 12.7 52.5 100.0	Little Extent Mild Extent Strong Extent Great Extent Missing Total	197 748 2555 2426 54 5980	3.3 12.5 42.7 40.6 .9 100.0	3.3 12.6 43.1 40.9. *** 100.0	3.3 15.9 59.1 100.0
BUSINESS ENGLISH/	SPANISH				PROFESSIONAL I	MAGE			
Little Extent Mild Extent Strong Extent Great Extent Missing Total	1003 1852 2104 960 61 5980	16.8 31.0 35.2 16.1 <u>1.0</u> 100.0	16.9 31.3 35.5 16.2 **	16.9 48.2 83.8 100.0	Little Extent Mild Extent Strong Extent Great Extent Missing Total	499 1597 2485 1335 64 5980	8.3 26.7 41.6 22.3 1.1 100.0	8.4 27.0 42.0 22.6 ** 100.0	8.4 35.4 77.4 100.0
							Table Conti	nued on l	Next Page



	Freq.	Percent	Valid Percent	Cum Percent		Freq.	Percent	' Valid Percent	Cum Percent
WRITING REPORT	S & PROPOS	SALS			NEGOTIATION T	ECHNIQUES			
Little Extent Mild Extent Strong Extent Great Extent Missing Total	357 1140 2355 2071 <u>57</u> 5980	6.0 19.1 39.4 34.6 <u>1.0</u> 100.0	6.0 19.2 39.8 35.0 ** 100.0	6.0 25.3 65.0 100.0	Little Extent Mild Extent Strong Extent Great Extent Missing Total	241 911 2382 2402 <u>44</u> 5980	4.0 15.2 39.8 40.2 . <u>7</u> 100.0	4.1 15.3 40.1 40.5 ** 100.0	4.1 19.4 59.5 100.0
READING EFFECTIVENESS				LABOR RELATION STRATEGIES					
Little Extent Mild Extent Strong Extent Great Extent Missing Total	569 1336 2293 1717 <u>65</u> 5980	9.5 22.3 38.3 28.7 1.1 100.0	9.6 22.6 38.8 29.0 *** 100.0	9.6 32.2 71.0 100.0	Little Extent Mild Extent Strong Extent Great Extent Missing Total	691 1808 2325 1107 49 5980	11.6 30.2 38.9 18.5 <u>.8</u>	11.7 30.5 39.2 18.7 *** 100.0	11.7 42.1 81.3 100.0
WRITING BETTER	LETTERS &	MEMOS					•		
Little Extent Mild Extent Strong Extent Great Extent Missing Total	595 1460 2280 1580 <u>65</u> 5980	9.9 24.4 38.1 26.4 1.1 100.0	10.1 24.7 38.5 26.7 *** 100.0	10.1 34.7 73.3 100.0			•		

Table 8 below presents these items in rank order according to the response mean for each.

Table 8 Rank order of the Responses to Item 3 According to their mean values

Overall Rank	Area	Male Mean	Male Rank	Female Mean	Female Rank	Grand Mean
First	Team Building	3.285	First	3.415	First	3.323 -
Second	Presentation Skills	3.201	Second	3.255	Fourth	3.217
Third	Negotiation Techniques	3.112	Third	3.306	Second	3.17
Fourth	Writing Reports & Proposals	3.037	Fourth	3.304	Third	3.037
Fifth	Reading Effectiveness	2.928	Fifth	2.744	Eighth	2.872
Sixth	Stress Management	2.793	Seventh	2.894	Fifth	2.825
Seventh	Writing Better Letters & Memos	2.858	Sixth	2.725	Ninth	2.819
Eight	Professional Image	2.786	Eighth	2.781	Sixth	2.787
Ninth	Labor Relation Strategies	2.599	Ninth	2.758	Seventh	2.649
Tenth	Assertiveness	2.577	Tenth	2.676	Tenth	2.607
Eleventh	Business English/Spanish	2.551	Eleventh	2.408	Eleventh	2.51

As can be seen above in table 8, there is considerable disagreement as to the order of importance placed upon the various workshop areas between the male and female respondents, but all areas were seen as important (as measured on a four point likert scale). The only agreement between the sexes is for team building (first), assertiveness (tenth) and business English/Spanish (eleventh). An explanation for the disagreement is beyond the scope of these data. The shaded areas represent agreement.



These data suggest topics addressed by both MPA and CPM programs are thought to be important. The MPA respondents felt that learning about organization behavior, budget operations and political institutions most important. CPM respondents felt learning about problem solving techniques, strategic planning and performance management most important. Unfortunately, the MPA and CPM respondents were not asked to respond to a common set of items. Consequently, there is no way that these data can be used to compare responses between the MPA and CPM respondents. However the majority of the CPM respondents found their training only somewhat valuable in increasing their effectiveness.

All respondents reported feeling that the workshop skill topics were very important, with team building, presentation skills and negotiation techniques as most important. It should be noted that considerable ranking differences were found between male and female respondents.

These results suggest that topics covered by both MPA and CPM programs are viewed by these samples as important and appropriate. However, these data cannot tell if other topical areas should be covered by academic and training programs.



References

- Bartlett, C.J. (1979) Equal Employment Opportunity Issues in Training. *Public Personnel Management* Vol. VIII, No. 6, (November/December); 398-406.
- Chusmir, Leonard (1988) Strengthening the Woman Manager. Training and Devekopment Journal, (October): 66-75.
- Clement, Ronald (1982) Testing the Hierarchy Theory of Training Evaluation. *Public Personnel Management*, Vol. 11, No. 2, (Summer): 176-184.
- Daniel, D. and rose, B.J. (1991) Blending Professionalism and Political Acuity: Empirical Support for an Emerging Ideal. Public Administration Review, (September/October): Vol. 51, No. 5.
- Ford, J. Kevin and Raymond Noe (1987) Self-assessed Training Needs. Personnel Psychology, Vol. 40, No. 1 (Spring): 39-54.
- Gist, Marilyn (1988) The Impact of Training Methods and Trainee Age on the Acquisition of Comparable Skills. Personnel Psychology, Vol. 41, No. 2 (Summer): 255-266.
- Mohapatra, Manindra, and Rose, B.J. (1991) MPA Curriculum and Managerial raining: Views of Women State Administrators. Presented at the Southeastern Conference on Public Administration, Charlotte, North Carolina.
- Mohapatra, Manindra et. Al. (1989) State Adm; inistrators in Kentucky: A Study of Their Professional Socialization, Public Service Values and Political Orientatios. Presented at the 85th annual Meeting of the American Political Science Association, Atlanta, Georgia.
- Rose, B.J. (1989) Training Needs Analysis in Kentucky State Government. *Presented at the 28th Annual Meeting of the Kentucky Political Science Association*, Western Kentucky University Campus, Bowling Green, Kentucky.
- Rose, B.J., et. al. (1989) Attitudes of Public Manages Toward Training. Presented a the Annual meeting of the Southwestern Social Science Association, Little Rock, Arkansas.
- Terborg, J.R., et.al. (1975) A Theoretical Approach to Sex Discrimination in Traditionally Masculine Occupations. Organization Behavior and Human Performance, Vol. XIII: 352-376.



MAR. 23. 1999 4: 33PM ERIC HE MARY _NO.995____P.3/3**E.002** _____



U.S. Department of Education
Office of Educational Research and Improvement (OERI)
National Library of Education (NLE)
Educational Resources Information Center (ERIC)



REPRODUCTION RELEASE

(Specific Document)

îtle:	MBA AND CPM CURRICU	LUM: AN ANALYSIS OF THE VIEWS OF	PUBLIC ADMINISTRATORS.
uthor(s)	Bruce J. Rose		
orporate	Source: Kentucky State		Buddle of the A
,	Kentucky State	University	Publication Date:
			April 12, 1996
	RODUCTION RELEASE		
ablognega auq ejacti.	onic media, and sold through the E in release is granted, one of the folio	te timely and significant materials of interest to the editional and significant materials of interest to the editional and the secure of interest to the editional and the secure of th	t is given to the source of each document. An
of the page).	THE PROPERTY OF THE PROPERTY O	or the prepared mass obtains and sign at the pe
17th 6:17 17th	pag to all fanal 4 goonlikkip	The Aniphe elicher shown below will be alimed to all Level 2A documents	The sample states shown below will be satisfied to all Level 2s documents
PERMI DI SSE	SSION TO REPRODUCE AND MINATE THIS MATERIAL HAS DEEN GRANTED BY	Permission to reproduce and disseminate this material in microfiche, and in electronic media for eric collection subscribers only has been granted by	PERMISSION TO REPRODUCE AND DISSEMINATE THIS MATERIAL IN MICROPICHE ONLY HAS BEEN GRANTED I
_	Semple		- ole
		- Samp	- Sann
(NFQ	EDUCATIONAL RESOURCES RMATION CENTER (ERIC)	TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)	TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)
		2A	28
	Level 1	Level 2A	Level 2B
	\mathcal{K}		
,			
	Level 1 release, parmitting reproduction ion (n microscor, or other ERIC archiva) e.g., electronic) and paper copy.	Chack here in Level 2/ rateses, partition reproduction and in electronic media in Carefula collection and in electronic media	Check here for Level 28 release, permitting reproduction and dissemination in microliche only
	Cequitation to	menia wiji be processol as indicated provided reproduction quality per Reproduce is granted, but no box is checked, documents wiji be proce	
10	Officiality and setuing from the	urges information Center (ERIC) nonexclusive pormiss, on the ERIC microfiche or electronic media by persone copyright holder. Exception is mede for non-profit reports in response to discrete inquiries.	on to reproduce and disseminate this docume ans other than ERIC employees and its syste production by libraries and other service agencies
2/10,→)	GLEDIAN Manuel	Mulp Printed Native Police	1A-NINDRA MOHA
esse o		CLOVESE, Temporal E-Mail Additions.	237-7 427 FAX:
<u>_</u>		E-Mail Address:	DAID: